

PORTFOLIO WONGOPHER.COM
EMAIL CW@WONGOPHER.COM

EXPERIENCE

INSTACART

Senior Software Engineer
Jan 2018 - May 2024

Transitioned to full-stack engineer and developed dashboard features end-to-end (modeling, APIs, database migrations, UI components) for merchandising tools that support marketing campaigns, placement serving, user targeting, and promotion boosting.

UNATA

Front-End Engineer
Jan 2017 - Dec 2017

Built and maintained client-facing platform and dashboard for grocery e-commerce. Led the front-end development for features such as user segmentation, third-party identity provider integration (social sign on), and platform-wide ADA compliance. Unata went on to be acquired by Instacart.

HUBBA

Front-End Developer
Aug 2015 - Dec 2016

Front-end developer for client-facing features such as analytics, industry newsfeed, notifications, and product specification forms. Overhauled legacy infrastructure and modernised the UI which contributed to a 900% (12,000 users) increase in quarterly active users over 9 months.

SLYCE

Front-End Developer
& UI/UX Designer
Dec 2013 - July 2015

UI/UX designer and front-end developer for internal dashboards and tools. Also created the Tilly's SnapShop web application which lead to the company's first client partnership

HOVR.IT

Lead Interactive Designer
& Developer
May 2013 - Nov 2013

Lead interactive designer and developer for e-commerce applications in the form of browser extensions, ad unit widgets for digital publishing, sales materials, and proof-of-concept demos.

EDUCATION

SHERIDAN COLLEGE

Interactive Multimedia
Sept 2012 - Apr 2013

Post-graduate programme focussing on interaction design and programming.

MCMASTER UNIVERSITY

BSc Psychology (Honours)
Sept 2005 - Apr 2010

Honours graduate of the Bachelor of Science program with specialization in Psychology, Neuroscience, and Behaviour.

PROFICIENCIES

USER EXPERIENCE

ADA compliance, A-B testing,
user feedback

DEVELOPMENT

Angular, React, Ruby on Rails,
Python, Javascript